

The 2009

Extravaganza:



A Taste of Detroit's Eastside

Hosted by: Charles Pugh
FOX 2 NEWS WJBK

Back by popular demand—"Larry Lee And Back In The Day Band"

October 2, 2009



Event Sponsorship Opportunities

Warren/Conner Sponsors @ \$10,000

5 tickets; reserved table; VIP Parking for 5; web page banner ad all year; logo on all print material (pre-event monthly postcards; invitations; flyers; posters); credit in all radio/TV PSA's; 10 mentions at event; largest banner; full page ads in two Pipelines; center page program ad; VIP reception

Gratiot Avenue Sponsors @ \$5,000

Includes 5 tickets; reserved table; 8 mentions at event; 2nd largest banner; full page ad in one Pipeline; full page ad in program book; VIP reception; logo on pre-event monthly postcard mailings

"Steppin In The D" Party Sponsor @ \$3,000

Includes 5 tickets; reserved table, large banner at party; half page ad in one Pipeline; half page ad in program book; logo on pre-event monthly postcard mailings

Jefferson Avenue Sponsors @ \$2,500

Includes 5 tickets; reserved table; 5 mentions at event; 3rd largest banner; half page ad in one Pipeline; half page ad in program book; VIP reception; logo on pre-event monthly postcard mailings

Mack Avenue Sponsors @ \$1,500

Includes 5 tickets; reserved table; 3 mentions at event; 4th largest banner; quarter page ad in one Pipeline; quarter page ad in program book; VIP reception

"Taste of the Eastside" Sponsor @ \$1,500

Includes 5 tickets to event, reserved table; 3 mentions at event, 4th largest banner, one quarter page ad in one Pipeline; quarter page ad in program book, VIP reception

Eastside Table Sponsors @ \$600

10 tickets; eighth page ad in program book

Eastside Trivia Contest Sponsor @ \$500

Includes 2 tickets to event; eighth page ad in program book

Eastside Neighborhood Sponsors @ \$300

Open only to RCI registered neighborhood groups/non profits; 10 tickets; mention in program book

"Taste of the Eastside" Food Station Sponsor

4 tickets; half-page ad in one Pipeline; mention in program book; mention in monthly pre-event postcard mailings; business card distribution